



NecoJobs
For Excellence

45
Days

Advanced Digital

Marketing Training

AI-Based ✨

★ **4.9+**

Google Rating

👤 **500+**

Hiring Partner

🎧 **24x7**

Support

🎓 **100+**

Career Transition

Why Choose

Necojobs Digital Marketing Training?



100% Job Placement Assistance



100% Practical, Job-Oriented Training



AI Tools + Prompt Engineering (Future-Ready Skills)



Real Projects & Case Study Based Learning



Live Website Design (WordPress), SEO & Funnel



Recorded Classes for Flexible Learning



Hands-on Google Ads & Meta Ads Campaign Setup



Interview Preparation & CV/Portfolio Building Support



Email Marketing & Automation Training



Industry-Recognized Certificate

What Students Say



Salina Khadka

2 reviews • 0 photos



★★★★★ 35 weeks ago

I'm taking NECO JOBS digital marketing classes for a while and i found it very intrsting, helpful as well as understanding. I have learned a lot about digital learning, it literally enhanced my knowledge regarding digital marketing, how to create website, about SEO and many more in this classes. It was really helpful for me. SO if any one are intersted in taking classes you can rely on NECO JOBS with out any hesitation.



Binod Pokhrel

1 review • 0 photos



★★★★★ 35 weeks ago

As someone who was looking to truly grasp the intricacies of the online world, the recent digital marketing training I completed was an absolute game-changer.



Pradip Sapkota

1 review • 0 photos



★★★★★ 35 weeks ago

sir your presentation skill is really amazing as you use simple steps to make overall learning easy and fast. Likewise, Keep supporting to all new learners with offline videos.



Sharada Giri Sharma

1 review • 1 photo



★★★★★ 35 weeks ago

I had a wonderful experience participating in the Digital Marketing Training held in Gaidakot. Our trainer, Krishna Bikram Sir, made the sessions both informative and inspiring. During the training, we learned a wide range of essential digital skills, including website designing, SEO (Search Engine Optimization), graphic design, YouTube management, and much more.



Omprakash Sapkota

2 reviews • 0 photos



★★★★★ 36 weeks ago

I was once trained by Krishan Bikram sir. It benifit me a lot growing my businesses on digital platforms. I appreciate him for his kind and trustworthy supports.



SUMOD KUMAR CHAUDHARY

3 reviews · 0 photos



★★★★★ 9 Jan 2025

Recently I have been taking SEO training at Necojobs where KRISHNA BIKRAM Sir is our trainer. Before I have only decent knowledge about WORDPRESS, now I have enough knowledge about wordpress and SEO with keyboard search, domain overview, etc and more. So, if anyone who wants to get knowledge on SEO can contact necojobs and Krishna sir to enhance their career in this field.



Bishal Pandey

Local Guide · 12 reviews · 118 photos



★★★★★ 35 weeks ago



arjun tiwari

4 reviews · 0 photos



★★★★★ 9 Jan 2025

Excellent SEO teacher Mr. Krishan Bikram Sir. He makes me everything so easy clear, practical lessons with real word examples. Highly recommended!



Aastha chaudhary

4 reviews · 0 photos



★★★★★ 8 Jan 2025

"Highly Recommended for Digital Marketing training..I am currently learning digital marketing and my experience has been excellent so far. The institute provides a great learning environment, and the curriculum is very comprehensive.

A special mention to our instructor—he is excellent at teaching, very knowledgeable, and friendly, making even complex concepts easy to understand. His guidance has been invaluable in building my confidence in this field...If you're looking to start your journey in digital marketing, I would highly recommend this institute!



rabin neupane

2 reviews · 0 photos



★★★★★ 35 weeks ago

I recently completed a digital marketing training program in Gaidakot, and it was an amazing experience! I learned so much about SEO, website creation, and social media marketing (SMM). The training was very practical and hands-on, which helped me understand how to apply everything in real-world scenarios. The instructors were knowledgeable and supportive throughout the course. I now feel confident to handle digital marketing projects on my own. Highly recommended for anyone looking to build strong skills in this field!

Meet Your Mentor

Krishan Bikram is a results-driven **Digital Marketing Strategist, AI Content Creator, and Advanced SEO Specialist** with a proven track record of delivering measurable growth for businesses at both national and international levels. With years of hands-on industry experience, he has successfully ranked multiple websites across competitive niches, generated high-converting AI-driven content for various clients, and built scalable digital systems that drive consistent traffic, leads, and revenue.

EXPERTISE & SPECIALIZATION



Advanced SEO Mastery

Keyword Research, On-Page SEO, Off-Page SEO, Local SEO, Technical SEO, Topical Authority & Semantic SEO
Successfully ranked multiple websites nationally & internationally



Performance Marketing

Facebook Ads, Google Ads, Funnel Optimization & Conversion Rate Optimization



AI-Powered Marketing Systems

AI Content Creation, Prompt Engineering, Automation Workflows, Intelligent Marketing Systems



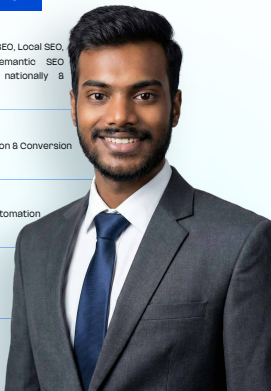
Content & Social Media Marketing

Strategy development, growth campaigns, and engagement optimization



Professional Web Designing

Strategy development, growth campaigns, and engagement optimization



Krishna Bikram

Digital Marketing Strategist, AI Content Creator, and
Advanced SEO Specialist

With a passion for innovation and real-world results, Krishan Bikram ensures that students don't just learn theory – they gain powerful, practical skills to succeed in today's competitive digital landscape.

↳ [LinkedIn](https://www.linkedin.com/in/krishan-bikram-818972188/)
<https://www.linkedin.com/in/krishan-bikram-818972188/>

↳ [Website](http://krishanbikram.com.np)
<http://krishanbikram.com.np>

↳ [Instagram](https://www.instagram.com/krishan_bikram/)
https://www.instagram.com/krishan_bikram/
-818972188/

ACHIEVEMENT



Trained 500+ students in AI, SEO, and Digital Marketing with practical, job-ready skills



Worked with national & international clients across multiple industries



































Delivered measurable traffic growth ranking improvements, and revenue scaling



Continuously upgrading skills in AI automation, intelligent workflows, and next-generation content systems



Tools & Platforms You'll Learn

| | | |
|--|--|--|
|  SEMRUSH |  ahrefs |  ChatGPT |
|  Canva |  frase |  Ubersuggest |
|  Screamingfrog |  RankMath |  Google Ads |
|  Meta |  Google Analytics |  Google Search Console |
|  Google Tag Manager |  WORDPRESS |  elementor |
|  WOO COMMERCE |  tutor LMS |  cPanel |
|  mailer lite |  mailchimp |  Zoho Mail |
|  Gemini |  Claude |  Google Labs |
|  Nano Banana Pro |  Google VEO 3 |  Suno |
|  IIElevenLabs |  Google AI Studio |  Grok |
|  Meta |  Napkin | MANY MORE |

What You'll Learn

↳ Module : 1

Digital Marketing Fundamentals

| Lesson | Topic |
|-----------|--|
| Lesson 01 | Basics of Digital Marketing |
| Lesson 02 | Why Digital Marketing in 2026? |
| Lesson 03 | Scope, trends & current statistics |
| Lesson 04 | Benefits (Cost, Reach, Analytics, Personalization) |
| Lesson 05 | Traditional vs Digital Marketing |
| Lesson 06 | Case Studies of Digital Growth |
| Lesson 07 | Customer Journey & Marketing Funnel (AIDA Model) |
| Lesson 08 | Introduction to Marketing KPIs |

↳ Module : 2

AI for Digital Marketers (Generative + Agentic AI)

| Lesson | Topic |
|-----------|--|
| Lesson 09 | What is AI? Generative AI vs Agentic AI |
| Lesson 10 | AI Tools for Marketers (Content, Ads, SEO, Automation) |
| Lesson 11 | Prompt Engineering (Frameworks & Practical Prompts) |
| Lesson 12 | AI Automation Workflows for Marketing |

↳ Module : 3

Graphic Designing with Canva

| Lesson | Topic |
|-----------|------------------------|
| Lesson 13 | Social media creatives |
| Lesson 14 | Thumbnails & banners |
| Lesson 15 | Ad creatives |
| Lesson 16 | Product mockups |
| Lesson 17 | Brand kits & templates |

↳ Module : 4

AI Content Creation

| Lesson | Image & Design |
|-----------|-------------------------------|
| Lesson 18 | Image generation |
| Lesson 19 | Image editing |
| Lesson 20 | Product image creation |
| Lesson 21 | Consistent character creation |
| | Audio & Music |
| Lesson 22 | AI audio generation |
| Lesson 23 | Music generation |
| Lesson 24 | AI song creation |

| | Video Creation |
|-----------|---------------------------|
| Lesson 25 | UGC video creation |
| Lesson 26 | Talking avatar videos |
| Lesson 27 | Ad video creation |
| Lesson 28 | B-roll generation |
| Lesson 29 | AI video automation tools |

↳ Module : 5

AI Content Creation

| Lesson | Domain & Hosting |
|---------------|--|
| Lesson 30 | What is Domain & Hosting? |
| Lesson 31 | Hosting types & domain extensions |
| Lesson 32 | Buying domain & hosting (step-by-step) |
| Lesson 33 | Introduction to cPanel |
| Lesson 34 | DNS & Name Server connection |
| Lesson 35 | Business Email Setup |

↳ Module : 6

Website Design with WordPress

| Lesson | Topic |
|-----------|--|
| Lesson 36 | WordPress dashboard overview |
| Lesson 37 | Basic settings (Permalinks, SEO, Security) |
| Lesson 38 | Themes & customization |
| Lesson 39 | Plugin management |
| Lesson 40 | Elementor page builder |
| Lesson 41 | Portfolio website |
| Lesson 42 | Service-based website |
| Lesson 43 | E-commerce website with WooCommerce |

↳ Module : 7

SEO – Advanced & AI-Based

| Lesson | SEO Foundations: GEO vs AEO vs SEO |
|-----------|---|
| Lesson 44 | What is SEO? |
| Lesson 45 | GEO (Generative Engine Optimization) vs AEO (Answer Engine Optimization) vs Traditional SEO |
| Lesson 46 | Types of SEO (On-Page, Off-Page, Technical, Local) |
| Lesson 47 | SEO Framework & Optimization Process |
| Lesson 48 | Keywords, Topics & Content Optimization |

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|-----------|---|
| Lesson 49 | Search Intent & User Behavior |
| Lesson 50 | Basic SEO Tools (Google Search Console, Analytics, Keyword Tools) |

| Lesson | How Search Engines, ChatGPT, Perplexity & Generative AI Work |
|-----------|--|
| Lesson 51 | How Search Engines Work (Crawling, Indexing, Ranking) |
| Lesson 52 | How AI Search & Answer Engines Work |
| Lesson 53 | Difference Between Search Engines and Generative AI |
| Lesson 54 | Retrieval-Augmented Generation (RAG) Basics |
| Lesson 55 | How ChatGPT, Perplexity & AI Tools Find and Generate Answers |
| Lesson 56 | Impact of AI on SEO and Content Discovery |
| | Advanced Niche Research |
| Lesson 57 | Niche validation |
| Lesson 58 | Profitable niche identification |
| Lesson 59 | Tools: SEMrush, Ubersugge |
| | Advanced Keyword Research |
| Lesson 60 | Keyword types (Short, Long-tail, LSI, Buyer intent) |
| Lesson 61 | Multilingual keyword research |
| Lesson 62 | Easy-to-rank keyword strategy |
| Lesson 63 | Blog, eCommerce & service site keywords |
| | |

| | Competitor Research |
|-----------|--|
| Lesson 64 | Direct vs indirect competitors |
| Lesson 65 | Tools: Ahrefs |
| Lesson 66 | Backlink & keyword gap analysis |
| Lesson 67 | Traffic analysis |
| Lesson 68 | Google Ranking Signals |
| | Semantic SEO & Topical Authority |
| Lesson 69 | Topic clusters & pillar pages |
| Lesson 70 | Schema markup |
| Lesson 71 | Voice search optimization |
| Lesson 72 | AI-powered topical map creation |
| | Content Writing & Optimization |
| Lesson 73 | Blog, website & product content |
| Lesson 74 | SEO optimization using Rank Math & Yoast SEO |
| Lesson 75 | NLP & LSI integration |
| Lesson 76 | AI-assisted content writing |
| | On-Page SEO |
| Lesson 77 | Meta tags |
| Lesson 76 | URL structure |

| | |
|-----------|-----------------------------|
| Lesson 77 | Internal linking |
| Lesson 78 | Image optimization |
| Lesson 79 | Content audit |
| | Off-Page SEO |
| Lesson 80 | Link building |
| Lesson 81 | Guest posting |
| Lesson 82 | Content promotion |
| Lesson 83 | Practical backlink strategy |
| | Technical SEO |
| Lesson 84 | Crawling & indexing |
| Lesson 85 | Core Web Vitals |
| Lesson 86 | Mobile optimization |
| Lesson 87 | HTTPS & SSL |
| Lesson 88 | Crawl Budget |
| Lesson 89 | Core Web Vitals |
| Lesson 90 | Schema Data |
| Lesson 91 | Meta Tags & X-Robot Tags |
| Lesson 92 | Sitemap |
| Lesson 93 | Robots.txt |
| Lesson 94 | Full SEO audit |

| | Local SEO |
|-----------|-------------------------------|
| Lesson 95 | Google Business Profile setup |
| Lesson 96 | NAP citations |
| Lesson 97 | Local ranking strategy |
| Lesson 98 | Review management |

Module : 8

Tracking, Analytics & Reporting

| Lesson | Topic |
|------------|---------------------------|
| Lesson 99 | Google Analytics |
| Lesson 100 | Google Search Console |
| Lesson 101 | Google Tag Manager |
| Lesson 102 | Bing Webmaster Tools |
| Lesson 103 | Conversion tracking setup |
| Lesson 104 | KPI dashboard creation |
| Lesson 105 | Client reporting template |

Module : 9

Social Media Marketing (Organic Growth)

| Lesson | LinkedIn |
|------------|-----------------------|
| Lesson 106 | Google Analytics |
| Lesson 107 | Google Search Console |

| | |
|------------|---------------------------|
| Lesson 108 | Personal branding |
| Lesson 109 | Organic lead generation |
| | Instagram |
| Lesson 110 | Reels strategy |
| Lesson 111 | Hashtag research |
| Lesson 112 | Content calendar planning |
| Lesson 113 | Community growth |
| | TikTok |
| Lesson 114 | Short-form video creation |
| Lesson 115 | Hook writing |
| Lesson 116 | Trend strategy |
| Lesson 117 | Audience growth |
| | Facebook |
| Lesson 118 | Short-form video creation |
| Lesson 119 | Hook writing |
| Lesson 120 | Trend strategy |
| Lesson 121 | Audience growth |

Module : 10

Paid Advertising

| Lesson | Meta Ads |
|------------|------------------------|
| Lesson 122 | Ad types |
| Lesson 123 | Business Manager setup |
| Lesson 124 | Targeting strategy |
| Lesson 125 | Budget & bidding |
| Lesson 126 | Pixel tracking |
| Lesson 127 | A/B testing |
| Google Ads | |
| Lesson 128 | Ad types |
| Lesson 129 | Business Manager setup |
| Lesson 130 | Targeting strategy |
| Lesson 131 | Budget & bidding |
| Lesson 132 | Pixel tracking |
| Lesson 133 | A/B testing |

Module : 11

Video Marketing

| Lesson | Meta Ads |
|------------|-------------------------|
| Lesson 122 | YouTube SEO |
| Lesson 123 | Script writing |
| Lesson 124 | Thumbnail design |
| Lesson 125 | AI video tools |
| Lesson 126 | Video editing basics |
| Lesson 127 | Shorts & Reels strategy |

Module : 12

Email Marketing & Automation (Added Module)

| Lesson | Meta Ads |
|------------|----------------------|
| Lesson 128 | Email list building |
| Lesson 129 | Funnel design |
| Lesson 130 | Automation sequences |
| Lesson 131 | Tools overview |
| Lesson 132 | Lead magnets |

Module : 13

Monetization Strategies

| Lesson | Meta Ads |
|------------|----------------------------------|
| Lesson 133 | Google AdSense |
| Lesson 134 | Affiliate marketing |
| Lesson 135 | Selling digital products |
| Lesson 136 | E-commerce monetization |
| Lesson 137 | Dropshipping model |
| Lesson 138 | Membership & subscription models |

Module : 14

Freelancing & Agency Model

| Lesson | Meta Ads |
|------------|--------------------------|
| Lesson 139 | Finding clients |
| Lesson 140 | Proposal writing |
| Lesson 141 | Pricing strategies |
| Lesson 142 | Portfolio building |
| Lesson 143 | Retainer model |
| Lesson 144 | Agency scaling framework |

↳ Module : 15

Job Preparation & Career Growth

| Lesson | Meta Ads |
|------------|-------------------------|
| Lesson 145 | Resume building |
| Lesson 146 | Portfolio creation |
| Lesson 147 | Interview preparation |
| Lesson 148 | Live project experience |
| Lesson 149 | Internship guidance |

↳ Module : 16

Certification & Networking

| Lesson | Meta Ads |
|------------|------------------------------|
| Lesson 150 | Course certification |
| Lesson 151 | LinkedIn optimization |
| Lesson 152 | Community building |
| Lesson 153 | Industry networking strategy |

↳ Module : 17

Bonus: Premium Tools & Resources

| Lesson | Meta Ads |
|------------|--------------------------|
| Lesson 154 | Premium themes & plugins |
| Lesson 155 | SEO audit sheets |
| Lesson 156 | Prompt libraries |
| Lesson 157 | Content calendars |
| Lesson 158 | Funnel templates |
| Lesson 159 | Reporting dashboards |

Course Details Registration



Duration: 45 Days



**Mode: Online / Offline
(Both Options)**



**Shift: Morning, &
Evening**



**Timing: 6 days/week
(1.5 - 2 hours per class)**



**Fees: NPR 11,999
(For Discount, contact Us)**

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Limited Seats Available

Enroll Now

**Next Batch Starting Soon
Don't Miss Out!**

Still in doubt?

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